LexVid Services, Inc., Presents:

Nonprofit Law:
Charity Fundraising & Solicitation

Total: **58 Minutes**

Speaker: Kent Seton

The United States is one of the top countries in the world in incentivizing charitable donations. To prevent fraud, federal and local governments have created a complex regulatory environment governing charitable organization, charitable donations, and solicitations. In this program, Kent Seton will unravel the key charity fundraising and solicitation rules and issues that practitioners commonly face with their business clients and in litigation. Topics covered include:

- Compliance issues (10 min.)
- Digital fundraising rules and issues (8 min.)
- Multi-state fundraising (10 min.)
- Taxation issues (10 min.)
- Cause marketing (10 min.)
- Hypotheticals (10 min.)

Total: 58 minutes

©LexVid, Inc. All Rights Reserved