LexVid Services, Inc., Presents:

Brewery / Distillery Law Series – Part 2: Issues in Intellectual Property

Total: **105 Minutes**

Speaker: Danielle Teagarden

With the craft beer market on the rise and small breweries and distilleries popping up everywhere, the demand for alcohol industry-savvy attorneys is growing. In the second part of this comprehensive beverage law program, business attorney and author of the popular Brewery Law Blog, Danielle Teagarden, discusses common intellectual property law issues affecting the industry, covering best practices for proactive client protection. In addition to copyright and trade secret issues, Ms. Teagarden gives particular focus to trademark law, which is an area of great interest and conflict among beverage producers. Ms. Teagarden also takes viewers through a number of real world scenarios, challenging them to apply the intellectual property concepts covered to resolve a possible dispute.<p> Published: 12/18/2014 Topics include:

- Copyright Issues (20 min)
- Trade Secret Issues (15 min.)
- Trademarks in Brewing/Distillery Law (45 min.)
- Real Life Scenarios (25 min.)

Total: 105 minutes

©LexVid, Inc. All Rights Reserved