LexVid Services, Inc., Presents:

Chemical Hair Straighteners, Hair Dyes, and Product Liability Law

Total: **60 Minutes**

Speakers:
Tracy Ruckers Sanders

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This continuing legal education (CLE) seminar will explore product liability lawsuits filed against cosmetic companies for failure to warn consumers about a link to reproductive health problems. According to the National Institutes of Health (NIH), BIPOC (Black, Indigenous, People of Color) women who "used chemical hair straightening products were at higher risk for uterine cancer compared to women who did not report using these products." See more at: https://www.nih.gov/news-events/news-releases/hair-straightening-chemicals-associated-higher-uterine-cancer-risk

Discussions will include chemical hair relaxers litigation filed against cosmetic companies, related government medical studies, and how to effectively work with primarily BIPOC women in chemical hair relaxers litigation. Legal practice areas relevant to the urgent topic include product liability, health law, medical malpractice, torts, personal injury, and reproductive rights.

- What are reproductive rights? (10 min.)
- Review the National Institutes of Health (NIH) study *"Hair straightening chemicals associated with higher uterine cancer risk"* and other medical research studies related to lanthionization and prevalence of health conditions such as such as uterine cancer, breast cancer, endometriosis, and uterine fibroids (10 min.)
- Case Study: 2022 WL 14568457 (N.D.Ill.) (Trial Pleading) United States District Court, N.D. Illinois. *Jenny MITCHELL, Plaintiff, v. L'OREAL USA, INC, L'Oreal Usa Products, Inc., Strength of Nature Global, LLC, Soft Sheen/Carson Inc., Soft Sheen Carson (W.I.), Inc., Dabur International Ltd., Dabur Usa Inc., and Namaste Laboratories, LLC, Defendants.* No. 22CV05815. October 21, 2022. (30 min.)
- 2025 Chemical Hair Straighteners Litigation Updates & Judicial Review (10 min.)

Total: 60 minutes

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Presenters:

Tracy Sanders Rucker, Esq. is an accomplished attorney, author, and speaker in Los Angeles, California. She established Natural Hair and the Law, an organization formed to provide publications, workshops, and events addressing legal issues related to hair texture discrimination in the workplace and schools. She is the author of *Natural Hair Affirmations* and *Natural Hair in the Workplace: What Are Your Rights? Natural Hair in the Workplace: What Are Your Rights?* has been featured in Essence, Los Angeles Sentinel, and the Black Caucus of the American Library Association. These books are available for purchase online at Amazon and Barnes & Noble.

She has been honored with several prestigious awards. She received the United States Congresswoman/California Senator Sydney Kamlager *Sister Circle Award* and a *Certificate of Special Recognition* from United States Congresswoman/Mayor of Los Angeles Karen Bass for her outstanding community service. She received the *Netflix Business Award, Ebay Business Award,* and *Comerica Bank Los Angeles Lakers Women's Business Award*. She has been a featured speaker at Yale University, Arizona State University College of Law, Loyola Law School, Thurgood Marshall School of Law, University of the Pacific, Sam Houston State University, and Claflin University. She established the *Attorney Tracy Sanders Foundation* to help underserved students achieve their education and career goals.

Tracy Sanders Rucker, Esq. appeared on TV networks such as ABC, CNBC, FOX, MSNBC, TLC, and WE. She is the host of a podcast, *Legal Talk With Tracy Sanders*. Ms. Sanders earned a Bachelor of Arts in Political Science at the University of South Carolina, Master of Public Administration at the University of South Carolina, Juris Doctorate at Syracuse University College of Law, and Women's Entrepreneurship Certificate at Cornell University.

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