LexVid Services, Inc., Presents:

When Social Media and Ethics Collide

Total: **60 Minutes**

Speakers:
Cari Sheehan

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Attorneys tend to think attorney ethics do not apply when they are online, however, nothing can be further from the truth. It does not matter which medium you use, the Rules of Professional Conduct apply 24 hours a day, 7 days a week. This seminar will discuss Rules of Professional Conduct 1.6 Confidentiality and others associated with attorney presence online. This seminar will also discuss how to ethically respond to negative online reviews from clients and third parties. In addition, this seminar will use real life case scenarios to reinforce the ethical rules that can be violated. If you are often online, this is a seminar you will not want to miss.

All topics below cover the model rules of professional responsibility. Topics include:

- Overview (5 min.)
- The Rules of Professional Conduct and social media traps (15 min.)
- Rule 1.6 – Confidentiality (15 min.)
- Ethically respond to negative online reviews (15 min.)
- Real-life scenarios involving ethics and social media for lawyers (10 min.)

Total: 60 minutes

Presenters:

Cari Sheehan is an Assistant Clinical Professor of Business Law & Ethics at the IU Kelley School of Business – Indianapolis where she currently teaches Commercial Law and Business Ethics. Additionally, Ms. Sheehan is an Adjunct Professor at the Robert H. McKinney School of Law where she has taught courses in Appellate Practice and Procedure, Torts, and Professional Responsiblity. In practice, Ms. Sheehan is a part time conflict attorney at Scopelitis Garvin Light Hanson & Feary advising on ethical issues. Ms. Sheehan is a well-respected seminar and continuing legal education speaker covering a range of ethical issues across various platforms both locally and on a national level. Similarly, Ms. Sheehan authors a business ethics column in conjunction with the Hamilton County Business Journal about the benefits and pitfalls of business ethics.

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In Colorado and across the nation, Blake has given numerous presentations and continuing education lectures on asset protection, estate planning, and probate to CPAs, financial advisors, and other attorneys. Blake has also been quoted in state-wide and national publications, such as ABC, NBC, CBS, Fox News, The Denver Post, and Market Watch, and he has been named a "Rising Star" for 2020, 2021, and 2022 by Super Lawyers Magazine.

Blake graduated in 2007 with a degree in finance from the University of Florida and received a juris doctorate in 2010 from the University of Florida Levin College of Law, a top-tier law school.
Blake has been a member in good standing of the Colorado Bar since 2013 and the Florida Bar since 2010. Blake is also the founder of the Blockchain Investment Council and an active member of Wealth Counsel, Elder Counsel, the Florida Bar, the Denver Bar Association, and the Colorado Bar Association.

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