Ethics for TikTok Attorneys

Total: **57 Minutes**

Speakers:
Cari Sheehan

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Want to join the bandwagon and be a TikTok influencer? Attorneys are breaking into the TikTok market, gaining millions of followers! Some attorneys have even quit the practice of law to be a TikTok influencer attorney. Times are changing, and TikTok is becoming the mainstream to get messages out to younger generations. However, TikTok does not come without ethical concerns for attorneys, especially if used for attorney advertising. This seminar will discuss the ethical issues associated with TikTok, including attorney advertising, and look at some live attorney influencers to see if their videos truly comport with the Rules of Professional Conduct.

All topics below concern ethics under The Model Rules of Professional Conduct. Topics include:

- **Ethics** - What is TikTok? (10 min.)
- **Ethics** - How Do You Create a TikTok? (6 min.)
- **Ethics** - Attorney Influencers (14 min.)
- **Ethics** - Rules of Professional Conduct (15 min.)
- **Ethics** - Is It Successful Client Advertising? (12 min.)

Total: 60 minutes

Speaker

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Cari Sheehan is an Assistant Clinical Professor of Business Law & Ethics at the IU Kelley School of Business – Indianapolis where she currently teaches Commercial Law and Business Ethics. Additionally, Ms. Sheehan is an Adjunct Professor at the Robert H. McKinney School of Law where she has taught courses in Appellate Practice and Procedure, Torts, and Professional Responsibility. In practice, Ms. Sheehan is a conflict/ethics attorney at Scopelitis Garvin Light Hanson & Feary advising on ethical issues. Ms. Sheehan is a well-respected seminar and continuing legal education speaker covering a range of ethical issues across various platforms both locally and on a national level. Similarly, Ms. Sheehan authors a business ethics column in conjunction with the Hamilton County Business Journal about the benefits and pitfalls of business ethics.

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