LexVid Services, Inc., Presents:

Principles of Crisis Communication

Total: **60 Minutes**

Speakers:
Nathan Miller

Description/Table of Contents

Your role as an attorney often means you will be dealing with a crisis. Whether the crisis is with a client or within your own firm, it is important that you are prepared to deal with the crisis with effective communication. This program will help attorneys prepare for the inevitable crises in their practice, guiding them through the steps they should take before, during and after, and giving them valuable communication tips for dealing with colleagues, clients, and the media.
Topics include:

- Pillars of strategic communication (5 min.)
- How to break through the crisis communication landscape (15 min.)
- Steps to take before, during, and after a crisis with a client (20 min.)
- Communications with the media (15 min.)
- Implicit bias issues (5 min.)

Total: 60 minutes

Presenters:

Before founding Miller Ink in 2013, Nathan was the Director of Speechwriting for Israel's Permanent Mission to the United Nations, serving as a senior communications adviser and the chief speechwriter for Israeli Ambassador Ron Prosor. Nathan also served as the policy director of the Homeland Security Advisory Council and as a Goldman Fellow at the Transatlantic Institute, a think tank in Brussels, Belgium.

Nathan has been recognized by Israeli newspaper Maariv as one of "Ten young Jews who will change the world" and by OC Metro as one of Southern California's "40 most inspiring entrepreneurs under 40."

©LexVid, Inc. All Rights Reserved