Operating a Nonprofit: Legal Landscape and Strategic Planning

Total: **60 Minutes**

Speakers:
Kent Seton

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While counseling your 501(c)(3) charitable organization clients is similar to counseling for-profit businesses, there are a number of very important distinctions that attorneys must be aware of in order to ensure that the nonprofit adheres to federal and state law. This program will dive into a number of the key legal issues involved in operating a nonprofit. Not only will viewers learn the legal landscape of nonprofits, they will get valuable tips on nonprofit fundraising, operational best practices, and strategic planning objectives.

Topics include:

- Similarities/differences between charitable organizations and profit making enterprises (10 min.)
- Government regulations of nonprofit organizations (10 min.)
- Solicitation and fundraising rules (25 min.)
- Rules concerning board governance (15 min.)

Total: 60 minutes

Speaker Bio: Kent Seton

Kent E. Seton, Esq., is the CEO and Chairman of the Board of the Edward Charles Foundation and a practicing lawyer in the philanthropic sector with his highly active law firm, Seton & Associates. He is a well known speaker; he has published legal articles on tax and corporate matters affecting the philanthropy world. Furthermore, he has been the procuring cause of bringing world class speakers to events he has produced for those in the philanthropic sector in the Los Angeles area. He advises major families, corporations and individuals on the philanthropic efforts.

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