Sports Law: The Basics of NIL Deals

Total: **64 Minutes**

Speakers:
Brandon Leopoldus

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The rules regarding a college athlete's ability to profit off themselves have evolved substantially in recent years. These rules, known as the NIL rules, dictate how and from whom an athlete can receive compensation before going pro. As these rules can have a substantial effect on a young athlete's career, it is important that sports lawyers keep up to date with the current state of the NIL.

In this program, sports attorney Brandon Leopoldus will guide viewers through the past, present, and future of NIL deals. Mr. Leopoldus will cover the key cases that have changed NIL rules recently, the effect that these cases have had on student athletes, the basics of NIL deals, and the issues surrounding NIL collectives and companies. **Topics include:**

- The structure of the NCAA (8 min.)
- Primary cases affecting NIL deals (20 min.)
- Rapid consequences of the change in law (10 min.)
- NIL collectives and companies (15 min.)
- What's next with NIL deals (10 min.)

Total: 64 minutes

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Presenter: **Brandon Leopoldus** is Los Angeles-based sports law attorney and has been in California for more than a decade. His own sports career began as an umpire in Minor League Baseball. He umpired in the Appalachian, Pioneer, Midwest, California, and Pacific Coast Leagues, and received two All-Star selections and umpired one league championship series. Following his umpire career, Brandon decided to pursue his legal education.

After law school and cutting his teeth as an employment litigator, he began working with Major League Baseball umpires, leading to clients who were players from every sport. Some highlights have included representing a two-time NFL All-Pro with his off-field business and personal endeavors; resolving a six-figure personal dispute for a Super Bowl champion; protecting and enforcing the intellectual property rights of an 8-year NBA veteran; advising a two-time Stanley Cup champion with a multi-million dollar real estate investment; developing the structure of an indoor baseball training facility for a Major League Baseball All-Star; and advising top-tier collegiate athletes entering the draft.

Mr. Leopoldus is currently working with a number of businesses to tackle the COVID economy issues that have included PPP Loan applications and usage, generating new revenue streams for businesses forced to suspend operations, finding creative ways to remain open for business, significant renegotiation of debts and liabilities, and restructuring future agreements to plan for unexpected and uncontrollable events.

As a recognized leader in sports law, Mr. Leopoldus is a featured speaker and panelist across the country including presentations and guest lectures at numerous law schools. He is an award-winning member of the Sports Lawyers Association, on the ad-hoc Athlete Outreach Committee for Merging Vets and Players, the board of advisors for City Gala, and the Steering Committee of Sports Spectacular.

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