LexVid Services, Inc., Presents:

The Practice of Sports Law

Total: **67 Minutes**

Speakers:
Brandon Leopoldus

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Practicing in the area of sports law requires attorneys to understand a several practice areas and legal issues that sports clients commonly face.

The business of professional sports itself is complex and multifaceted. This program will give practitioners an overview of what they need to know before diving into the world of sports law. Viewers will get to know the generalities of sports law, be introduced to the individuals and organizations involved in sports law, and understand how various types of law operates within the industry. It will also cover some key hot-button legal issues and will provide a number of valuable practice tips. Topics covered include:

Topics include:

- The business of professional sports: a legal perspective (12 min.)
- Key labor issues and cases (15 min.)
- Antitrust issues (10 min.)
- Fan safety (7 min)
- Commissioner powers and duties (8 min.)
- Athlete issues (15 min.)

Total: 67 minutes

Presenter:

Brandon Leopoldus is Los Angeles-based sports law attorney and has been in California for more than a decade. His own sports career began as an umpire in Minor League Baseball. He umpired in the Appalachian, Pioneer, Midwest, California, and Pacific Coast Leagues, and received two All-Star selections and umpired one league championship series. Following his umpire career, Brandon decided to pursue his legal education.
After law school and cutting his teeth as an employment litigator, he began working with Major League Baseball umpires, leading to clients who were players from every sport. Some highlights have included representing a two-

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time NFL All-Pro with his off-field business and personal endeavors; resolving a six-figure personal dispute for a Super Bowl champion; protecting and enforcing the intellectual property rights of an 8-year NBA veteran; advising a two-time Stanley Cup champion with a multi-million dollar real estate investment; developing the structure of an indoor baseball training facility for a Major League Baseball All-Star; and advising top-tier collegiate athletes entering the draft.

Mr. Leopoldus is currently working with a number of businesses to tackle the COVID economy issues that have included PPP Loan applications and usage, generating new revenue streams for businesses forced to suspend operations, finding creative ways to remain open for business, significant renegotiation of debts and liabilities, and restructuring future agreements to plan for unexpected and uncontrollable events.

As a recognized leader in sports law, Mr. Leopoldus is a featured speaker and panelist across the country including presentations and guest lectures at numerous law schools. He is an award-winning member of the Sports Lawyers Association, on the ad-hoc Athlete Outreach Committee for Merging Vets and Players, the board of advisors for City Gala, and the Steering Committee of Sports Spectacular.

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