LexVid Services, Inc., Presents:

Law Practice Management: Networking, Professionalism, and Growing Your Book of Business

Total: **55 Minutes**

Speakers:
Colleen Breems

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Whether you are a new attorney or an established attorney, building and maintaining a book of business is one of the key ways to establish value for your law practice and yourself as a practitioner. Networking, marketing your services, and practicing professionalism are all necessary components of establishing a book of business.

In this program, Illinois family law attorney Colleen Breems will cover this important aspect of law practice management. She show attorneys how grow a book of business through networking, mentorship, and participation in group activities, and will give a number of helpful tips on how to effectively market yourself and your law practice.
Topics include:

- Why a book of business is a key component of law practice management (5 min.)
- How to start a book of business (5 min.)
- Growing a book of business through networking (10 min.)
- Professionalism in the practice of law (10 min.)
- Mentorship (5 min.)
- Law practice marking (10 min.)
- Maintaining your book of business (5 min.)

Total: 55 Minutes

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Presenter: Colleen Breems

Education

- J.D., DePaul University College of Law
- B.S., University of Illinois at Urbana-Champaign - Human Development and Family Studies, with Honors

Certifications and Accreditations

- Certificate in Family Law
- Colleen is on the Cook County approved Child Representative/Guardian ad Litem appointment list and accepts appointments by Judges in Cook County to represent minor children in domestic relations matters.

Bar Certifications

- Admitted to the Bar of the Illinois Supreme Court
- Admitted to the U.S. District Court, Northern District of Illinois

Bar Association Memberships

- Chicago Bar Association, serving as Chair of the Young Lawyers Section Family Law Committee
- Illinois State Bar Association
- Kane County Bar Association
- Women's Illinois Bar Association

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