LexVid Services, Inc., Presents:

An Attorney's Guide to Ethically Advising Start-Ups

Total: **77 Minutes**

Speakers:
Todd Kulkin

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The world of start-ups is an extremely exciting area of practice, in which clients require quite a bit of individualized attention as they try to establish and grow their fledgling companies. This course is designed for both start-up lawyers, and those looking to enter the start-up world. We provide the tools needed to navigate the myriad ethical quandaries inherent to this type of practice. After all, in such a specialized field - one in which connections are everything - the line between ethically safe and ethically problematic opportunities can be a fine one.

KEY SUBJECTS:

- Networking and capital raising for your client while avoiding conflicts of interest or other ethical pitfalls
- Determine if and when it is right to accept equity in your client's company
- Understanding "confidentiality"
- Advising start-ups at conferences and other events without incurring liability

COURSE AGENDA:

1. Introduction (10 min.)
2. Confidentiality (10 min.)
3. Conflict of Interest (10 min.)
4. Solicitation & Networking (10 min.)
5. No-Contact Rule (7 min.)
6. Referral Fees (5 min.)
7. Communicating with Unrepresented Persons (5 min.)
8. Attorney as third-party neutral (5 min.)
9. Trust account considerations (5 min.)

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10. Non-law practice activities (5 min.)
11. Should You Take Equity? (3 min.)
12. Cryptocurrencies (2 min.)

Total: 77 minutes

Presenter:

Todd Kulkin, Esquire - His areas of expertise cover international corporate structuring, corporate finance, governance, compliance, securities, contract negotiation, and corporate transactions on a global scale. Todd opened his own corporate law practice in 2012, after leaving one of the U.S.'s largest law firms. He received the "Rising Star" designation from Thomson Reuters' *Superlawyers* rating service from 2014 to 2019, an honor reserved for only 2.5% of practicing attorneys under 40 in the highly competitive New York Metro area. Todd's advice is often sought by his professional contemporaries, and he regularly educates attorneys around the U.S. about corporate finance, securities law, legal ethics, and not-for-profit tax issues.

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