LexVid Services, Inc., Presents:

Intellectual Property for General Practitioners

Total: **66 Minutes**

Speakers:

Eric Hanscom, Ryan Alexeev, Doug Lytle & Ian McDaniel

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Any attorney with a general practice is likely to encounter numerous intellectual property issues of varying complexity throughout their career. In this program, intellectual property attorney Eric Hanscom has assembled a group of attorneys practicing in different areas for a round table discussion of common IP issues, case examples, and business considerations aimed at helping a general practitioner counsel clients on IP issues. Topics include:

I. Trade Secrets (6 min)
II. Utility & Design Patents (15 min)
III. Patent Prosecution & Enforcement (10 min)
IV. Ownership & Estate Planning Considerations (10 min)
V. State & Federal Trademarks (10 min.)
VI. Copyright Protection & Infringement (15 min.)

Total: 66 minutes

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