LexVid Services, Inc., Presents:

Sports Law: The Business Structure of Professional Sports

Total: **61 Minutes**

Speakers:
Brandon Leopoldus

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The typical business structure of professional sports is unlike any other industry. From the filing status of the leagues, their relationship with member franchises and associations, antitrust issues, to the many licensing agreements at play, there is much to consider for attorneys interested in practicing in this area. In this program, sports lawyer and former professional umpire, Brandon Leopoldus, will unravel the many complexities surrounding this area of the law, drawing on the NBA, NFL, NHL, and MLB as examples. Topics covered include:

I. Organization of sports leagues under 501(c)(6) (15 min)
II. Collective bargaining issues (5 min)
III. Antitrust issues & cases (15 min)
IV. Licensing and merchandising issues (6 min)
V. Exclusive sponsorships (5 min)
VI. Trend of league legal status away from nonprofit (5 min.)
VII. Takeaways for the sports lawyer (10 min.)

Total: 61 minutes

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